### Industry Projections for the Northwest Wisconsin Workforce Development Area, 2005-2007

		2005 Estimated	2007 Projected	2005-2007 Employment	2005-2007 Percentage
NAICS	Industry Title	Employment	Employment		Change
	Total Non-Farm Employment	70,170	71,290	1,120	1.60%
1133, 21, 23	Construction/Mining/Natural Resources	3,580	3,710	200	1.2%
31-33	Manufacturing	12,820	12,890	70	0.55%
311	Food Manufacturing	1,520	1,520	0	0.00%
326	Plastics and Rubber Products Manufacturing	1,080	1,100	20	1.85%
333	Machinery Manufacturing	1,610	1,620	10	0.62%
42, 44	Trade	11,040	10,850	-190	-1.72%
452	General Merchandise Stores	1,620	1,650	30	1.85%
48, 49, 22	Postal)	3,850	4,050	200	5.19%
52-53	Financial Activities	2,330	2,340	10	0.43%
	Education and Health Services (Including State				
61-62	and Local Gov Educ and Hosp)	13,490	13,960	470	3.48%
621	Ambulatory Health Care Services	2,020	2,140	120	5.94%
623	Nursing and Residential Care Facilities	2,210	2,220	10	0.45%
71-72	Leisure and Hospitality	8,030	8,280	250	3.11%
51, 54-56, 81	Information/Prof Services/Other Services	6,970	7,100	130	1.87%
	Government (Excluding US Postal, State and				
	Local Educ and Hosp)	8,060	8,120	60	0.74%

#### Notes:

- 1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
- 2. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.

Employment does not include jobs among self-employed and unpaid family workers.

- 3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
- 4. Government includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2005 CES (3/05 benchmark) and 2005 QCEW. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy during 2006 and 2007. It is important to note that unanticipated events may affect the accuracy of the projections.

# Source: Office of Economic Advisors, Wisconsin Department of Workforce Development August 2006

## **Projections Methodology:**

Emily Camfield (608) 267-9607 emily.camfield@dwd.state.wi.us

### **Local Analyst:**

Beverly Gehrke (715) 634-5289 beverly.gehrke@dwd.state.wi.us